

11th European Greenways Award International Conference on Greenways and Sustainable Tourism

Sala della Protomoteca
Piazza del Campidoglio, 1 - Roma
Monday, 20 November 2023

PROGRAMME

10:30 Guest and Press Registration

11:00 Introduction

Ilaria Maggiorotti, Head of Asset Strategy Advisory, Rete Ferroviaria Italiana (RFI)
Giulio Senes, President European Greenways Association (EGWA)

11:10 Welcome address

Roberto Gualtieri, Mayor City of Rome

Eugenio Patanè, City Councillor for Mobility City of Rome

Mariano Angelucci, President, Permanent Commission for Tourism, City of Rome*

Giovanni Zannola, President Permanent Commission for Mobility, City of Rome*

Gianpiero Strisciuglio, CEO and General Manager Rete Ferroviaria Italiana

Manolo Cipolla, Member of the Board Rete Ferroviaria Italiana

Maria Teresa Di Matteo, Head of Sustainable Mobility Department, Italian Ministry of Infrastructures and Transport*

11:30 Session 1: European Strategies and National programmes

Greenways in Europe

Mercedes Muñoz Zamora, Director of the European Greenways Association

Sustainable Tourism in Europe. European Tourism Agenda

Ramune Genzbigelyte-Venturi, Policy officer for Tourism, DG GROW (Internal Market, Industry, Entrepreneurship and SMEs), European Commission

The recovery of disused railways in greenways in Italy

Ilaria Maggiorotti, Head of Asset Strategy Advisory, Rete Ferroviaria Italiana

The National Ecopistas Program in Portugal

Paulo Rodrigues, Plano Nacional de Ecopistas manager, Infraestruturas de Portugal (IP) – Património

12:30 Session 2: Cycle and active mobility for sustainable tourism

Cycle Tourism in Europe

Agathe Daudibon, EuroVelo Manager, European Cyclists' Federation

The National Vías Verdes program in Spain

Arantxa Hernández Colorado, Vías Verdes program Director, Spanish Railways Foundation

Greenways and Tourism in Ireland

Michael Fitzsimons, Manager of Product Development Activities, Fáilte Ireland (National Tourism Development Authority)

The Italian Soft Mobility Atlas. A collaboration of the Italian Soft Mobility Alliance (AMODO) and Rete Ferroviaria Italiana

Luigi Contestabile, Head of Station Development Rete Ferroviaria Italiana

Giulio Senes, AMODO, University of Milan

13:30 Light Lunch

14:30 Session 3: Regional initiatives and funding opportunities

Funding Regional initiatives

Dorota Tomalak, *Deputy Head of Commission for Natural Resources (NAT), European Committee of the Regions (CoR)*

Soft mobility projects in Roma Capital City

Anna Donati, *President and CEO, Roma Servizi per la Mobilità (Rome Mobility Services)*

The Greenway of the Trabocchi Coast

Daniele D'Amario, *Regional Councillor for Tourism, Abruzzo Region*

The RAVeL network in Wallonie (Belgium)

Isabelle Dullaert, *Policy Officer, Public Service of Wallonia - Mobility and Infrastructures*

Anne Zinnen, *Director, Tourism Office of Pays de Herve*

Cycle Tourism from the Pyrenees to the sea: Vies Verdes Girona and Pirenexus

Silvia Marty, *Communication Officer, Vies Verdes Girona Consortium*

Greenways development in Latvia

Raitis Sijats, *President of Latvian Greenways Association*

Re-Building bridges through greenways: the cross-border (Poland-Germany) greenway

Olgierd Geblewicz, *President of West Pomeranian Voivodeship (Poland)*

The Western Balkans Greenway project

Mirko Radovanac, *President of Yugo Cycling Campaign (Serbia)*

16:30 *Coffee break*

16:45 Session 4: Citizens involvement and best practices

Greenways and involvement of local people in France

Pierre Hémon, *President of French Association for the Development of Cycle routes and Greenways (AF3V)*

"Schwarzbachstrasse" former railway: a project "by citizens for citizens"

Christa Mrozek, *Wuppertalbewegung (Wuppertal Movement), Germany*

Science and art for citizen involvement: the "Sentieri di ferro" docufilm

Lucia Varasano, *Research Fellow, University of Rome "Tor Vergata"*

The Royal Canal Greenway: a good example of product development

Mervyn Hamilton, *Project Coordinator, Waterways Ireland*

The cross-border Bicycle Festival on the Iron Greenway in Poland and Czechia

Bogdan Kasparek, *Agency for Development and Regional Cooperation (OLZA), Poland*

18:00 **11th European Greenways Award Ceremony**

19:00 **Closing remarks**

19:15 **Visit of the Capitolini Museum**

20:15 **Gala dinner**

22:20 *End of Gala dinner*